

ERICA STINE

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red dot award 2020
winner

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN

Savannah, Georgia
Masters of Fine Arts
Furniture Design
May 2020

Tau Sigma Delta
National Honors Society
of the Building Arts

CARNEGIE MELLON UNIVERSITY

Pittsburgh, Pennsylvania
Bachelor of Fine Arts
Major in Industrial Design
Minor in Psychology
May 2012

PRATT INSTITUTE

Brooklyn, New York
Pre-College Program
Graphic Design
Summer 2009

SKILLS

Adobe Suite
Solidworks
Keyshot
Model Building + Prototyping
Rapid Ideation
Manufacturing Techniques
Product Engineering
Woodworking
Welding + Metal Machining
Market Research + Analysis
Trend Analysis + Brand Alignment
Technical Drawing
Rendering + Drafting
UX Design
Graphic Design

ORGANIZATIONS

Tau Sigma Delta
National Honor Society
of the Building Arts
International Society of
Furniture Designers
Industrial Designers
Society of America
Delta Gamma Sorority

AWARDS + RECOGNITION

Summer 2020

Red Dot Award Recipient in the
Design Concept Category

Core77 Publication for winning
Red Dot design

Summer 2019

Outdoor collection for Brown
Jordan showcased at ICFF and
was featured in eight different
publications:

Designers Today
Interior Design Magazine
Design Retail Online
Business of Home
Arts Thread
Furniture Lighting Decor
Casual Living
SCAD Academic Catalog

Spring 2018 - Winter 2019

Three different publications of
my design work on West Elm's
Blog, Front + Main

Spring 2016

Catch the Spirit Award Recipient
from West Elm/
Williams Sonoma Co.

Spring 2016 - 2018

Consecutively recognized for
top sales within the West Elm
brand personally as well as top
sales as a District while District
Lead

Spring 2014

Event design published in
several design and style
publications including Inside
Weddings, Bride Magazine and
Charleston Magazine

Summer 2012

Published on www.under-
coat.net for design work. Two
projects featured on the site:
"Urban Terrarium" and "Share
and Support Wall".

Spring 2012

Recognized and published on
www.evolveea.com. Evolve EA
is a company focused on
environmentally conscious
design and architecture. Project
was an e-waste awareness
campaign.

Freelance Furniture Designer

ANTHROPOLOGIE

Remote : Savannah, GA
Winter 2019 - Current

Designing product for 2021 including a bedroom collection, case pieces, office furniture, mirrors and hardware. Developing product concepts + mood boards based off of style concepts and coordinating with design and buying team to see products into production.

Freelance Furniture Designer

SELAMAT DESIGNS

Remote : Savannah, GA
Fall 2019 - Current

Designing accessories, case-pieces and upholstery for 3 different Selamat collections. Continuing work on line extensions for Selamat's Morris & Co. collection. Responsible for creating mood boards and trend forecasting imagery for each project brief to align with customer base & company aesthetic. Each piece is engineered to meet manufacturing capabilities. Pieces designed with shipping and distribution in mind and in accordance with client needs and specifications.

Furniture Design Graduate Intern

SELAMAT DESIGNS

San Francisco, CA
Spring 2019 - Summer 2019

Designed furniture + accessories for Selamat's William Morris line and main brand collection. Designed upholstery and accessory pieces such as chairs, settees, sofas, mirrors, wall art and garden stools in collaboration with Zoe Bios, Pottery Barn and Anthropologie. During the three month internship, 9 pieces went into production for Selamat and associated brands.

Design Software Alpha + Beta Test Lead

WEST ELM

Remote : Savannah, GA
Fall 2018 - Winter 2019

Worked with the user experience team in the New York corporate office and lead software developer to test the Design Chat tool set to fully launch Fall 2019. Offered feedback and suggestions for design modifications regarding user accessibility, tool efficiency and quality design advice for customer base. Actively worked with customers to test the tool, offer design advice and evaluate correlations between design guidance and sales.

District Design Lead

WEST ELM

Charleston, SC
Summer 2016 - Fall 2018

Managed and led all store designers in the southern district for the company including 11 stores and over 25 designers. Was responsible for ensuring district consistently met a goal of 40% of sales per store through the design program. Led monthly conference calls to train, motivate and drive design services as a part of the west elm brand. Worked closely with the corporate team to test and facilitate new design software, training programs, and managed prominent client projects for the company. Brought in 2.5 million in sales personally in the 2.5 years with the company.

Design Lead

WEST ELM

Charleston, SC
Summer 2015 - Summer 2016

Led a local team of designers to create custom design plans specific to client needs. Worked on residential and commercial projects across the state ranging from new family homes to large scale hotels and apartment complexes. Built long term relationships with Greystar, Pulte Group, Alka Construction Inc, Ashton Woods, The Beach Company, etc. All led to substantial design projects and multiple projects across the state.